

One of the results of my involvement with ELSC has been a much tighter alignment with my team of 900 people. This alignment has enabled us to accomplish projects in record time and build the trust that has enabled us to reduce our in-person meetings and in-turn, significantly cut our operating expenses.

*Susan Burnett, Senior Vice President
People & Organizational Effectiveness, Yahoo*

The nature of my work is to lead large teams of people in making critical decisions and resolving problems for the world's leading payment brand and largest consumer payment system. ELSC has provided me with a set of relevant, applicable tools that I can leverage repeatedly to ensure the best decisions are made in the fastest, least expensive manner. My involvement with ELSC has netted savings across the board ranging from cost cutting measures to simple things—like cutting meeting durations down by an average of 50 percent.

*Gretchen McCoy, Senior Vice President
Information Management, I.R.S*

The Institute for Women's Leadership offers a truly unique experience for senior executives by combining business solutions with peer networking and excellent self-development techniques.

The program provided me with the motivation to take on a project around investment in learning and development that helped our financial institution justify an investment in cutting-edge employee development. What's more, this project helped me land a huge promotion and the opportunity to double my staff. The return on investment from this class is undeniable.

*Debra Paterson, Regional President
Wells Fargo Bank*

ELSC PROGRAM DETAILS

2014 Location

Acqua Hotel, Mill Valley, CA

2014 Dates and Times

Session 1: (2++ days)

Sept 8 (6:00 pm to 9:00 pm)
Sept 9 and 10 (8:30 am to 5:00 pm)
Sept 11 (8:30 am to 1:30 pm)

Session 2: (2+ days)

December 9 (8:30 am to 5:00 pm)
December 10 (8:30 am to 9:00 pm)
December 11 (8:30 am to 1:30 pm)

Program Cost \$10,950 USD**

***For attendees who have not previously completed the Women Leading Change (WLC) course, a four-hour virtual WLC mini-course is required. The additional fee for this training is \$1000.*



Institute for
Women's Leadership

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EXECUTIVES LEADING SUSTAINABLE CHANGE

ELSC

A revolutionary approach to leadership excellence that enables senior executive women to create extraordinary, sustainable leadership success.



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Women's Leadership

WHAT DOES THE PROGRAM INCLUDE?

INDIVIDUAL EXECUTIVE COACHING:

Executives Leading Sustainable Change (ELSC) is a multi-month program that includes:

- ② Two facilitated learning sessions with world-class thought leaders and a community of senior women leaders who share similar commitments, concerns and business challenges
- ② Breakthrough techniques in accessing and transforming subconscious beliefs and habits
- ② Six individual and group executive coaching calls
- ② Materials and tools to maximize learning and transfer to others with whom you work

HOW IS THIS EXECUTIVE PROGRAM DIFFERENT?

The Institute for Women's Leadership is a globally respected leadership institute dedicated to advancing the full partnership of women and men as leaders for sustainable change in organizations and communities. Our approach to leadership effectiveness includes a focus on addressing your specific development needs and providing practical and applicable ways to increase and sustain your leadership presence. We say that being an extraordinary leader is more about how you impact others and how well you harness the resources within yourself and others to achieve sustainable business improvement. Amazing business results can be achieved through understanding how you leverage individual differences to create innovative solutions.

WHO ARE THE PARTICIPANTS?

The ELSC Program has small cohorts to ensure the highest quality of learning is achieved. Participants are women leaders working within no more than two levels of the CEO for Fortune 500 companies, government agencies, or organizations achieving critical acclaim at a national level. This is a community of women leaders with vision, passion and a desire for breakthroughs. You can expect an environment of generosity, empowerment, relationship and creativity while you partner with your peers using an applied learning approach to solving tough business challenges. All applicants will be interviewed prior to acceptance into the ELSC program.

ELSC produces "a unique opportunity for executives to collaborate—co-creating critical business and leadership strategies that support pivotal business initiatives" according to Susan Trainer, CEO, TComm, Inc.

OUR SATISFIED CLIENTS (Partial List)

Clients who have participated in IWL programs and consulting include:

Adobe	Oral-B
Barclays	Pfizer
Boeing	Procter & Gamble
Cardinal Health	PWC
Charles Schwab	Raytheon
Clif Bar	SC Johnson
FedEx	Teva Pharmaceuticals
Gap	US Trust
Hewlett-Packard	Visa
Internal Revenue Service	Wells Fargo Bank
Levi Strauss & Co.	Yahoo!

ELSC PROGRAM HIGHLIGHTS

Individual Executive Coaching

Just as elite athletes continuously elevate their performance through reliance on professional coaches, leaders who are interested in constantly being at the top of their game often take advantage of this kind of support for their performance. IWL will provide you with a highly trained executive coach for both individual and group sessions over the course of the program.

Contextual Leadership Training

Our transformational framework consists of a five-step process of context shifting – discovering the fabric of a leader's current belief systems and attitudes and enhancing them to reflect a new reality. When we expose our contexts and shift them in a new direction, we are able to take on the "impossible" and face the challenges associated with our complex world. The process of context shifting results in a dramatic individual transformation that carries long-term benefits and can impact multiple areas of your life, including personal and professional relationships, which can be leveraged within the context of your organization's goals.

Somatic Leadership Training

Built on the pioneering work of Dr. Richard Strozzi-Heckler and his in-depth studies in psychology, linguistics, philosophy and martial arts, Somatics is a methodology that develops leaders who are confident, centered, authentic, and able to skillfully execute on their commitments. Using your body as an intelligent partner, Somatics helps you inhabit your body in ways that support confidence in dealing with complex issues, assessing and giving feedback to others and having grace under pressure. Somatics is embodied learning, and therefore doesn't require remembering what to think, say or do. You learn to distinguish which "embodied habits" are producing desired results and which are preventing you from achieving your career and personal goals.