



Empowering great leaders to be EXTRAORDINARY

## A REVOLUTIONARY APPROACH TO LEADERSHIP

For 25 years, the **Institute for Women's Leadership** has been partnering with multinational corporations, federal governments, global nonprofits, and emerging businesses to achieve **ambitious** and **sustainable** goals.

Our methodology, Contextual Leadership™, has been featured in the national media as "**a breakthrough approach**" to enable individuals and organizations to move from great to extraordinary. IWL consultants are among the best in the industry and are described by our clients as being "**the easiest and best we've ever worked with.**"

We rely on a **deep and trusting partnership with our clients** to co-create solutions that are **cutting-edge, pragmatic, and sustainable.**

*A short exploratory conversation with our leadership will make it clear whether our solutions are a fit for your organization. Call us at 415-331-3222.*

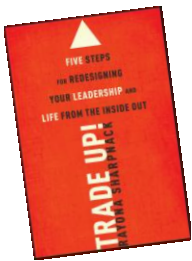
## TRAINING

We offer open-enrollment, cross-industry and cross-sector training programs as well as in-house programs for dedicated teams or across functions.

- **Women Leading Change:** In our renowned flagship program, women leaders learn how to reframe and resolve problems, translate learning into action, and develop their leadership presence to achieve groundbreaking results.
- **Partners Leading Change:** Our flagship program that educates and ignites men to move from "bystanders" to impassioned advocates for the advancement of women leaders in their organization.

*Our Leading Change programs can also be conducted with co-ed groups at your request.*

- **High Performance Workshops:** Using the methodology of Contextual Leadership®, teams examine their limiting beliefs, both individual and collective, to see and remove self-imposed barriers to high performance. They also learn to apply conversational tools that accelerate decision-making, problem-solving, and execution of their plans.
  - **Executives Leading Sustainable Change:** A revolutionary approach to leadership excellence that enables senior executive women to create extraordinary, sustainable leadership success. Participants can expect an environment of generosity, empowerment, relationship and creativity while they partner with their peers using an applied learning approach to solving tough business challenges.
  - **Trade Up!** A powerful one-day program for engaging individuals to reinvent themselves for a career change or expanded role in their company. Based on Rayona's acclaimed book.



RAYONA SHARPNAK

"To effect change in a company, you need momentum. What struck me after our first Women Leading Change class was that the women became advocates for driving change. It was a seriously life-changing event for them. Now Rayona is inspiring our men to be advocates for women's leadership too."

—Mike Kaufmann, CEO  
Cardinal Health, Pharma Segment

## CONSULTING

We consult with leaders seeking to effect breakthrough change in their organizations. Our solutions address business challenges and organizational performance, and empower people to produce unprecedented results quickly.

## EXECUTIVE COACHING

- **Gender Coaching:** Research shows that gender partnership exponentially advances an organization's ability to innovate, collaborate, and improve its bottom line. We can show you how to get your team on board to achieve gender balance.
- **Large Scale Change Coaching:** For leaders who must get results that range from highly unlikely to nearly impossible given their current resources or circumstances. We will explain how to think in ways you never have and do what you've never done before to produce the results you are committed to.

Please contact us at [info@womensleadership.com](mailto:info@womensleadership.com) or 415-331-3222